

TAU KAPPA EPSILON
160 RIVER ROAD
ATHENS, GA 30605

Xi-Lambda Chapter TKE-O-GRAM



SPRING 2012

MARCH ISSUE

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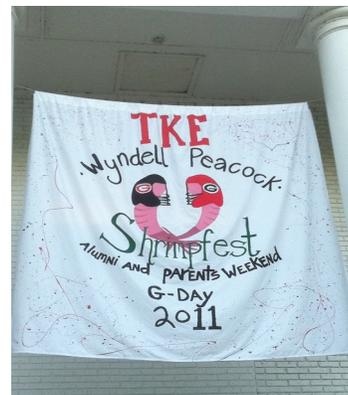
TKE Shrimp Fest 4.14.2012



Xi Lambda's Annual Shrimp Fest is scheduled for April 14th! The game is set to start at 1:00pm. Our tailgate will begin at 9:30am and last throughout the afternoon. The event is family friendly so bring your wives

and kids! Get excited for a day of football, family, fraternity, music and food! If you are attending please contact the Histor,

Alex Chickowski at uga.tke.alumni@gmail.com with your total number of guests. We can't wait to see you all there!



Xi Lambda Recruitment Update

As many of you know, Xi Lambda is constantly recruiting. This spring, we are excited in welcoming five new men into the

brotherhood: Glen Feller, Derek Weeks, Andrew Li, Ifran Jahangiri, and Jacob Landrum. As their new member educa-

tion comes to an end, we are proud of the quality of men that will be joining our ranks. We love the fraternity!





Frater Ronald Reagan
40th President of the
United States

From the Alumni Association

Goals of the Alumni Association:

- 1.Support and encourage alumni staying connected
- 2.Help the undergraduate chapter in whatever way we deem appropriate
- 3.In collaboration with the undergraduate chapter, identify and actively sup-

port one or more worthy charitable or community service organizations.

Our next step is to get recognition from TKE Nationals and this is where we need your help. Please acknowledge your commitment to the Xi Lambda Alumni Association by emailing to the

below listed email address.

For more information from the Alumni Association, please see the full article on ugatke.com.

If you have questions feel free to contact John Smiley #139 at the following email.

uga.tke.alumni@gmail.com



TKE Run for Reagan

TKE Run for Reagan-5K



On April 1st, we will be hosting our 1st annual TKE Run for Reagan! The race will begin at 8:30am. The fastest runners will receive trophies and the Fraternity and Sorority that bring out the most people will earn \$250.00 for their national philanthropy. All other proceeds will benefit the Alzheimer's Association. If you are interested in running and/

or donating you can register at <http://ugatke.com/tke-spring-5k-run-for-reagan/>. The donation levels are as follows:

Bronze Level (\$8.00)- This includes your race number, pins, snacks and water.

Silver Level (\$15.00)- This includes everything from Bronze plus a TKE Run for Reagan T-Shirt.

Gold Level (\$40.00)- This is a discounted group order for four which includes everything from Silver, per runner.

Sponsorship Level (\$150)- This gives you everything from Gold, as well as your logo on the shirt print.

Hope you all can make it!



On the weekend of February 24th 2012, TKE headquarters held their annual Regional Leadership Conference in Atlanta. TKE Chapters from all of the Southeast took over the Grand Hyatt for this conference. Xi

Regional Leadership Conference 2012

Lambda sent 20 men, which was one of the largest groups from a single chapter in attendance. Our men attended seminars regarding recruitment, social media strategies, how to become a Top TKE Chapter, TiPS training certification, etc. TKE Headquarters also announced its new

philanthropy campaign, TNT, benefiting St. Jude's Children Hospital. TNT is a fundraising competition organized by TKE alumnus and Hooters founder, Ed Droste. We are all excited to take what we learned back to the rest of the chapter.

Xi Lambda Gives Back

Xi Lambda has always been committed to giving back to the community. This semester, the chapter has really stepped up its community involvement and is well on our way to meeting our philanthropic goals. We have had per-

centage nights at Shane's Rib Shack, Subway, Stevie B's Pizza, and have more in the works.

We sponsor a monthly read cleanup and as mentioned in a previous article, a lot of work has gone into planning the Run for Reagan. The race is set to take place at the beginning of



April. Looking ahead to next semester, several of the brothers have taken the lead on planning a philanthropy concert for the Fall semester.

Bulldog 100— TKE Xi Lambda Businesses Thrive

Congratulations are in order for several TKE Xi-Lambda alumni for making this year's Bulldog 100. The Bulldog 100 is a program that will determine and award the 100 fastest growing businesses that are owned or operated by UGA Alumni, each year. Companies are rated by "Compounded Annual Growth Rate" of revenues for the last 3 years. This year the Xi-Lambda Chapter of Tau Kappa Epsilon is proud to announce several Tekes selected for this prestigious honor!

3 on the Bulldog 100: Ty Cook and Ryan Cook — CTS Protective Services, Inc.

www.ctshomesecurity.com

-Founded in 2003, CTS was born out of a desire to create a company that values the importance of treating employees with respect

and providing customers with superior work and service. These values and superior performance have allowed CTS Protective Services to grow into the 10th largest ADT Authorized Dealer in North America.

(Photo Below: Ty and Ryan Cook at the Bulldog 100 Awards Night)

15 on the Bulldog 100: Mark Mahoney — Jackrabbit Technologies, Inc.

www.jackrabbittech.com

-Since 1986, Jackrabbit Technologies has built a strong reputation of quality and excellence in both

product and customer support around the world. They have 2000+ clients in 50 states and 12 countries using their software, which focuses on providing software to the youth activities and learning market. The Jackrabbit system was designed specifically for youth class-based programs and children's learning and activity centers of all sizes.

(Photo Below: Mark Mahoney and Nancy Whatley at the Bulldog 100 Awards Night)

Congratulations to Ty Cook, Ryan Cook, and Mark Mahoney and their companies for making The Bulldog 100!





Tau Kappa Epsilon

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We believe that the essential elements of true brotherhood are love, charity, and esteem; love, that binds our hearts with the sturdy chords of fraternal affection; charity, that is impulsive to see virtues in a brother and slow to reprove his faults; esteem, that is respectful to the honest convictions of others and that refrains from treading upon that which is sacred to spirit and conscience; these are the triple obligations of every brother in the bond.

“Better Men for a Better World”

Blast From the Past



Tau Kappa Epsilon: Xi-Lambda Chapter - 1991